

Factsheet 2023



26,594	visitors
430	exhibitors
100	presentations/workshops
23,000 m ²	exhibitor space
17,381	bicycle test rides

visitor profile

recreational cyclists and hikers

89% are over 50

holiday

45% go on a weekend break *at least* 4 times a year *

32 % go on holiday *at least* 3 times a year **

13 days average duration main holiday

1,435 euros average budget per person for main holiday

* max. 3 nights

** min. 4 nights

overall score **7,8**

destination

50% Netherlands

81% Europe

10% outside Europe

hicle

NEXT EDITION

Fri 23, Sat 24 & Sun 25 Feb 2024
Jaarbeurs Utrecht

[Hicle-events.com](https://hicle-events.com)

STEPHAN DE GOEDE

