

Factsheet 2023



15,266	visitors
300	exhibitors
100	presentations/workshops
20,000 m ²	exhibitor space
11,416	bicycle test rides

visitor profile

recreational cyclists & hikers

81% are over 50

holiday

39% go on a weekend break *at least* 4 times a year *

33% go on holiday *at least* 3 times a year **

11 days average duration main holiday

1,343 euros average budget per person for main holiday

* max. 3 nights

** min. 4 nights

overall score **7.9**

destination

63% Belgium

84% Europe

10% outside Europe

hicle

NEXT EDITION

Sat 2 & Sun 3 March 2024
Flanders Expo in Ghent

[Hicle-events.com](https://hicle-events.com)

