



## **Your products or services at Hicleholidays.com**

Via search filters, visitors end up on the pages with products or services. A good and consistent display of these products / services on the site is of great importance to optimize the search process.

Below are some examples of what we see as a product or service and how you can present these.

### **Accommodations at 1 location**

*holiday apartment, room, shared room, hotel, B&B, hostel, boat, guest house, youth hostel, backpacker*

Accommodation at 1 location (municipality) count as 1 product / service.

Example: you have 3 apartments at 1 location. You can present these on 1 page. A municipality counts as 1 location. Optionally, you can also highlight the apartments on 3 pages. In the latter case, you opt for the presentation of three products. Each separate page is a product or service.



## **Accommodations at multiple locations**

*holiday apartment, room, shared room, hotel, B&B, hostel, boat, guest house, youth hostel, backpacker*

Each accommodation at a separate location (municipality) counts as 1 product or service.

Example: holiday homes at 4 locations at 4 different municipalities. These are 4 products / offers, each of which is displayed on a separate page. A municipality counts as 1 location.

## **Campsites**

*tent and caravan / camper pitches, hikers' cabins, mobile homes to rent, cottages and hotels on the camping site*

All pitches or accommodations at 1 camping site count as 1 product / service.

Example: 10 pitches for tents and caravans and 2 hikers' cabins at 1 camping site. This counts as 1 product / service and can be displayed on 1 page. Optionally, you can also present the hiker's cabins on a separate page. In that case you choose to display 2 products / services: the page with the 10 pitches and the page with the 2 hikers' cabins. Each separate page counts as a separate product / service.

## **Holiday resort**

*resorts, holiday resort*

All accommodations at 1 location (municipality) count as 1 product / service.

Example: 10 holiday homes in a holiday resort. These count as 1 product / service and can be displayed on 1 page. Optionally, you can also display these 10 houses on separate pages. In that case you present 10 products / services. Each separate page is a separate product / service.

## **Travel itineraries**

*single & multi-day travel itineraries, group trips, individual trips*

Each package counts as 1 product / service.

Example: You offer 4 hiking itineraries in Switzerland. These count as 4 products / services. Each package will be on a separate page.

## **Bicycle rental and transport services**

*bicycle rental, bicycle bus, train offer, luggage transport, transport to a route, transport from the end point of a route*

These count as 1 product / service.

Example: you arrange train journeys for people who want to cycle or walk abroad. This counts as 1 product / service and can be displayed on 1 page.

## **Other offers**

Hicle Holidays reviews offers that do not fall into the above categories.